

Fisher Broyles

Name: Jill A. Jacobson

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Office: Palo Alto

Practice Areas: Intellectual Property

Bar Admissions: California; U.S. Patent & Trademark Office

Education: Santa Clara University School of Law J.D., Cum Laude, 2000; UCLA Ph.D., Biochemistry, 1988; Ohio State University B.S., Biochemistry, 1981

Experience: Genencor; Morrison & Foerster LLP

Dr. Jacobson concentrates her practice in the field of Intellectual Property (IP). In particular, her practice includes patent drafting and procurement, patent portfolio evaluation, strategic IP counseling, patentability, competitive patent landscape, and freedom to operate analyses and opinions, and IP due diligence. She has extensive experience developing and managing patent portfolios that include both U.S. and foreign patent rights, and further has significant experience managing European patent oppositions. She also handles trademark searching and registrations, and drafting and negotiation of agreements related to IP matters.

Prior to her career as an attorney, Dr. Jacobson worked extensively as a scientific researcher in the life sciences field. She earned her doctorate in biochemistry from UCLA, followed by research positions at the National Institutes of Health and in the biotechnology industry. For over a decade, she performed laboratory research in the fields of metabolic pathway regulation, oncogenesis, and biorational herbicide development. During her undergraduate and graduate studies, she also completed extensive coursework in chemical engineering and organic and inorganic chemistry.

Dr. Jacobson's background in science equips her to understand and query scientists and engineers while her years of legal experience attune her to her clients' business goals and target markets. Clients have ranged from individual inventors to start-ups to large universities and corporations. Her broad scientific background in the fields of biochemistry, chemistry, and chemical engineering allows her to provide service to a variety of industries, with a special emphasis on life sciences and cleantech/green

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technologies. She strives to develop an IP strategy that meets clients' immediate needs within complex technical and legal landscapes, while strategically positioning them for the future.

Publications

- Jill A. Jacobson, The Child Online Protection Act: Congress's Latest Attempt to Regulate Speech on the Internet, 40 SANTA CLARA L REV. 221 (1999).
- Emily A. Evans and Jill A. Jacobson, Double Patenting Recapitulated, 87 JOURNAL OF THE PATENT AND TRADEMARK OFFICE SOCIETY 625 (2005).