

# FisherBroyles

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**Practice Areas:** Commercial Transactions; General Corporate; Internet & E-Commerce; Technology

**Bar Admissions:** Georgia; England & Wales, Registered Foreign Lawyer

**Education:** Harvard Law School, Cum Laude, 1994; University of Tennessee, B.S., Summa Cum Laude, 1991

**Experience:** Morris, Manning & Martin, LLP; Rogers & Hardin, LLP

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In 2002, Kevin Broyles co-founded FisherBroyles. Since that time, he has played a key role in managing, adapting, and growing the Law Firm 2.0® model.

Formerly a litigator at Rogers & Hardin, LLP and a corporate technology attorney at Morris, Manning, & Martin, LLP, Kevin worked primarily with emerging growth and closely held companies, from startups to companies positioning themselves for merger and acquisition activity. During this time, he was exposed to different law firm management styles and a diverse group of entrepreneurial clients. These relationships helped form his views on legal efficiency and client-focused services, as well as his desire to disrupt the outdated ways of practicing law.

Kevin frequently writes and speaks on topics of law firm disruption, alternative legal service models, inclusion and diversity, technology innovations in law, and law firm management.

Although he no longer bills time, he continues to provide trusted legal advice and strategic guidance to his clients. Kevin devotes the majority of his work time to helping his partners succeed, rescuing OldLaw attorneys from the 20<sup>th</sup> century practice of law, and growing FisherBroyles into one of the most impactful and creative law firms in the world.